

Article on Hotel BPM Brooklyn
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Travelers Get Music, Entertainment, and Culture at Brooklyn’s Hotel BPM

Just another reason to make Brooklyn your vacation – or staycation – destination: Hotel BPM, the first hip hop-influenced hotel. In reference to a song’s pace count, “beats per minute,” Hotel BPM, one of the newest luxury hotels in Brooklyn, is where the music lifestyle and hospitality collide into an unmatched experience.

With Manhattan’s lights just “beats” away and seventy-six rooms designed with hot, modern decor and amazing amenities, your stay is sure to be unforgettable. Bringing years of experience of life on the road and firsthand knowledge of what guests want and need, owner Bijal Panwala (aka DJ Bijal) has used his education and experience to hand select all the quality details for guests, including music, features, and central atmosphere. Echoing throughout the hotel is even the music compositions of DJ Bijal, offering guests an extraordinary experience. Guests can make their own track requests when making their reservations so they can hear their favorite jams play overhead on the property’s Bose sound system.

“It’s sleek, trendy and sexy, just like me,” said Bijal, who is probably best known for his work on Sirius Satellite Radio. “It’s about music, arts, fun, and being who you are — and so is this hotel.” Located in the Sunset Park neighborhood of Brooklyn, Hotel BPM is about opening up new travel experiences to a new generation of travelers, offering this clientele a modern and trendy – yet affordable and personable – place to stay only about thirty minutes from Time Square.

While there are no suites at Hotel BPM, you can book a sound-proofed king or double room (with ADA compliant king rooms available if needed) starting at just \$139 per night. Custom-created signature Sound Sleeper™ pillow top mattresses are featured in all rooms, covered with designer Frette Linens for an amazing night’s sleep. All rooms have optional room service, in-room mini bars and safes, Keurig coffee makers, cable channels on 40” LED flat screen HD TVs, iHome alarm clocks (that are iPod/iPhone compatible), high speed WiFi, and music and entertainment magazines (Vibe, The Source, Rolling Stone, and SPIN) for your reading pleasure. The bathrooms have sound systems with personal volume control speakers to enjoy the piped in music, as well as high end porcelain tiles, glass-enclosed rain drop showers with hand showers, luxurious plush towels, hair dryers, and steam-proof lighted mirrors. Other hotel amenities include limited complimentary breakfast, wake-up calls, a rooftop lounge with views of Brooklyn and Manhattan, limited on-site parking, and a meeting room. All reservations are in non-smoking rooms.

Hip and happening Hotel BPM is located at 139 33rd Street in the Sunset Park neighborhood of Brooklyn near Prospect Park. Reservations start May 14, 2012; www.hotelbpmbrooklyn.com.

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